Company Profile

**Kapruka Lanka Private Limited**

For over ten years, **Kapruka Lanka Private Limited** has transformed e-commerce in Sri Lanka with its visionary outlook and contemporary style of operations. Today it is the largest and undoubtedly the most leading e-commerce company in Sri Lanka, proudly owned and operated by a Sri Lankan.

About Us:

**Kapruka Lanka Private Limited** more commonly known as ‘**Kapruka’** has revolutionized the Sri Lankan e-commerce market, since its birth in 2002.

Having launched many pioneering initiatives targeting both Sri Lankans and foreigners, **Kapruka** is the largest e-commerce organization in the country, offering a variety of services ranging from online shopping to rent a car services and even astrological services.

Having redefined the e-commerce market in Sri Lanka since its launch over a decade back, **Kapruka** is an award winning company having won many accolades including national and international awards for its revolutionary style of conduct as well as for the exceptional service offered for the benefit of its millions of customers scattered worldwide.

**Kapruka** has carved a comfortable niche and is today a household name among the many thousands of Sri Lankans living outside Sri Lanka. [www.kapruka.com](http://www.kapruka.com) is undoubtedly the most popular and largest online shop operated in Sri Lanka for Sri Lankans and foreigners based outside Sri Lanka as well as for resident Sri Lankans.

With a skilled workforce of over 200 employees, **Kapruka** serves over two (2) million Sri Lankan and non-Sri Lankans who use **Kapruka**’s many services including the gift delivery service to send gifts to their loves ones back in Sri Lanka.

**Kapruka** has forged partnerships with over 300 renowned brand names and offers quintessentially Sri Lankan products of the highest quality to its customers. The extensive range of gift ideas combined with **Kapruka’s** impeccable professional standards has created a satisfied and loyal customer base over the years, with many customers being regulars to the online shopping facility offered via kapruka.com.

**Kapruka.com** currently offers over 10,000 items from cakes, to flower arrangements, jewellery, soft toys, perfumes and ornaments through its online shopping portal for the benefit of its customers. In total, **Kapruka** offers over 30 different types of services to its clientele through its website [www.kapruka.com](http://www.kapruka.com). The website enjoys over 10,000 visitors on a daily basis, from across various parts of the world.

The fully fledged Head office of **Kapruka Lanka Private Limited** which is located in Colombo 5 has a staff base of over 180 members who are administrating the operations including the organization’s gift delivery service.

**Kapruka** is a billion rupee company which commenced operations in February 2002 with the launch of Kapruka.com.

Brains Behind Kapruka

**Kapruka** was the brain child of a solo entrepreneur, Dulith Herath, a graduate of the University of Kentucky, and a former employee of Microsoft (US) and Dell (US). With the launch of **Kapruka**, Dulith Herath has single handedly raised the bar of the e-commerce market in the country with his visionary outlook and out of the box thinking to offer a range of important services to Sri Lankans outside Sri Lanka as well as resident locals.

Dulith Herath is both Founder and Chief Executive Officer **of Kapruka Lanka Private Limited**.

Contribution to the National Economy

Since its launch in 2002, **Kapruka Lanka Private Limited** has played an integral role in helping enhance the national economy of Sri Lanka, by brining foreign exchange into the country through its online shop [www.kapruka.com](http://www.kapruka.com).

**Kapruka** has contributed millions of rupees to the national coffers through its various services offered on its website.

Kapruka Clientele

For over a decade, **Kapruka** has served an impressive clientele numbering to several million customers from across the globe.

**Kapruka’s** clients hail from various parts of the continent, including the United States, Europe, Middle East, Australia and even from Sri Lankans.

Since its launch in 2002, to date **Kapruka** has served over **two million customers**.

Accolades won by Kapruka

* *Best E-Commerce Application Award by ICTA*

Won the best e-commerce application award by the Information Communication technology agency of Sri Lanka (ICTA).

* *Asia Pacific Young Entrepreneur of the Year by APEA*

Kapruka.com's Founder and CEO, Dulith Herath bagged the Asia Pacific Young Entrepreneur of the Year Award organized by the Asia Pacific Entrepreneurship Awards (APEA) in 2013.

* *Most Innovative Exporter - Gold Award by NCE*

The National Chamber of Exporters Sri Lanka awarded the "Most Innovative Exporter - Gold Award" to Kapruka in 2010

* *National Business Excellence Award by NCCSL*

Won the National Business Excellence Award of the National Chamber of Commerce of Sri Lanka (NCCSL) in 2011 for demonstrating excellence in business, whilst contributing to the economic progress of the country.

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| Kapruka Worldwide Presence  **Kapruka** has several overseas offices locates in the United Kingdom, United States of America, Australia and Middle East for the benefit of its overseas client base, while the Head Office of **Kapruka Lanka Private Limited** is based in Colombo. |

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Summary of Online Services:

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| **Cakes and Bakery**  [Fab, Kapruka, Cinnamon Lakeside, Hilton,..](http://www.lanka.info/shops/cakes/cakesSelectPage.jsp)  [Custom Made Cakes](http://www.lanka.info/shops/cakes/customCakes/customCakesStep1.jsp)  [Pastries](http://www.lanka.info/shops/specialGifts/fabPastryShop.jsp)  **Food and Restaurants**  [Chinese Food](http://www.lanka.info/shops/specialGifts/chinese_home.jsp)  [Indian Food](http://www.lanka.info/shops/specialGifts/indian_home.jsp)  [Halal Food](http://www.lanka.info/shops/specialGifts/halalFood.jsp)  [Submarines / Burgers](http://www.lanka.info/shops/specialGifts/dinemoreShop.jsp)  [Home Made Food](http://www.lanka.info/shops/specialGifts/food_home_made.jsp)  [Pizza](http://www.lanka.info/shops/specialGifts/pizza_home.jsp)  [Urban Kitchen](http://www.lanka.info/shops/specialGifts/urban_kitchen.jsp)  [Kiri Peni](http://www.lanka.info/shops/specialGifts/curdShop.jsp)  [Outstation Restaurants](http://www.lanka.info/shops/specialGifts/outstation.jsp)  **Hampers and Fruit Baskets**  [Hampers](http://www.lanka.info/shops/hampers/hampersSelectPage.jsp)  [Fruit Baskets](http://www.lanka.info/shops/fruitBaskets/fruitBasketSelectPage.jsp)  [Grocery](http://www.lanka.info/shops/specialGifts/grocerySelectPage.jsp)  [Wine](http://www.lanka.info/shops/liquorShop/liquorSelectPage.jsp) | **Flowers**  [Best Sellers](http://www.lanka.info/shops/flowershop/flowerShopSelectPage.jsp)  [Birthdays and Occasions](http://www.lanka.info/shops/flowershop/flowerShopSelectPage.jsp)  [Create Your Own](http://www.lanka.info/shops/flowershop/flowerShopCustomSelectPage.jsp)  **Chocolates and Greetings**  [Chocolates](http://www.lanka.info/shops/specialGifts/chocolatesSelectPage.jsp)  [Greeting Cards](http://www.lanka.info/shops/specialGifts/greetingsHomePage.jsp)  [Balloons](http://www.lanka.info/shops/specialGifts/balloonsSelectPage.jsp)  [Perfumes](http://www.lanka.info/shops/specialGifts/perfumes_to_lanka.jsp)  [Romantic Candles](http://www.lanka.info/shops/specialGifts/candlesShop.jsp)  **Jewellery**  [Gold Jewellery](http://www.lanka.info/shops/specialGifts/jewellery_to_lanka.jsp)  [Stone N String](http://www.lanka.info/shops/specialGifts/stonenstring.jsp)  [Swarovski](http://www.lanka.info/shops/specialGifts/swarovski.jsp)  [Vouge](http://www.lanka.info/shops/specialGifts/vogue.jsp)  [Wrist Watches](http://www.lanka.info/shops/specialGifts/jewellery_watches.jsp)  [Ornaments](http://www.lanka.info/shops/specialGifts/ornamentsSelectPage.jsp)  [Cosmetics](http://www.lanka.info/shops/specialGifts/cosmetics.jsp) | **Toys and Kids**  [Electric Toys](http://www.lanka.info/shops/specialGifts/kidsToysSelectPage.jsp)  [Bicycles](http://www.lanka.info/shops/specialGifts/Bicycles.jsp)  [Soft Toys](http://www.lanka.info/shops/specialGifts/softToysSelectPage.jsp)  [Games](http://www.lanka.info/shops/specialGifts/sportsSelectPage.jsp)  [School Supplies](http://www.lanka.info/shops/specialGifts/schoolSupplies.jsp)  [Baby Products](http://www.lanka.info/shops/specialGifts/babyGiftItems.jsp)  **Electronics**  [Home Appliances](http://www.lanka.info/shops/specialGifts/electronicsHomePage.jsp)  [Mobile Phones](http://www.lanka.info/shops/specialGifts/electronicsHomePage.jsp)  [TV, CDs and Mp3 Players](http://www.lanka.info/shops/specialGifts/electronicsHomePage.jsp)  [Computers](http://www.lanka.info/shops/specialGifts/computers.jsp)  [Elderly Care](http://www.lanka.info/shops/specialGifts/wheel_chairs_elderly_items.jsp)  **Gift Vouchers**  [Apparel Shops](http://www.lanka.info/shops/specialGifts/giftVouchersSelectPage.jsp?subtype=Apparel%20Shops)  [Spas and Salons](http://www.lanka.info/shops/specialGifts/giftVouchersSelectPage.jsp?subtype=Salons%20and%20Spas)  [Household](http://www.lanka.info/shops/specialGifts/giftVouchersSelectPage.jsp?subtype=Household)  [Book Shops](http://www.lanka.info/shops/specialGifts/giftVouchersSelectPage.jsp?subtype=Book%20Stores)  [Outstation Restaurants](http://www.lanka.info/shops/specialGifts/outstation.jsp) | **Grocery and Supplements**  [Grocery Best Sellers](http://www.lanka.info/shops/specialGifts/grocerySelectPage.jsp)  [Grocery Bulk Order](http://www.lanka.info/shops/specialGifts/groceryFoodFullPage.jsp)  [Vitamins and Supplements](http://www.lanka.info/shops/specialGifts/vitaminsSelectPage.jsp)  **Speciality Gifts and Services**  [Send Money](http://www.lanka.info/money/send_transfer_money.jsp)  [Send Mobile Reloads](http://www.lanka.info/Sri_Lanka/mobile_reloads/index.jsp)  [Send Digital Photos](http://www.lanka.info/Sri_Lanka/picturePost/login.jsp)  [Customizable Gifts](http://www.lanka.info/shops/specialGifts/customizable_gifts.jsp)  [Gift Sets](http://www.lanka.info/shops/specialGifts/giftSets.jsp)  [Horoscope Reading](http://www.lanka.info/horescope/horoscopeMainForm.jsp)  [Medical Services](http://www.lanka.info/shops/specialGifts/giftVouchersSelectPage.jsp?subtype=Medical)  [Pirikara](http://www.lanka.info/shops/specialGifts/pirikaraOnlineSelectPage.jsp)  [Household Items](http://www.lanka.info/shops/specialGifts/household_gifts.jsp)  [Porcelain Items](http://www.lanka.info/shops/specialGifts/porcelaineCeramicSelectPage.jsp)  **Gifts For Events**  [Gifts For Birthdays](http://www.lanka.info/Sri_Lanka/cms/kapruka_gift_category_t1.jsp?type=Birthday)  [Gifts For Anniversaries](http://www.lanka.info/Sri_Lanka/cms/kapruka_gift_category_t1.jsp?type=Anniversary)  [More Events](http://www.lanka.info/shops/events_home.jsp) |

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[**Reload Mobile Phones**](http://www.lanka.info/Sri_Lanka/mobile_reloads/index.jsp)Reload Mobile Phones in Sri Lanka via Kapruka. Reloads are issued within seconds.

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